

AGGIE MUSTER
MONDAY, APRIL 21, 2025

SPONSOR PACKET

AMARILLO A&M CLUB AGGIE MUSTER

APRIL 21, 2025

We are pleased with your interest in supporting the 2025 Aggie Muster. Below you will see the Club's mission, objectives and strategies for the 2024/2025 school year. This year's Aggie Muster will be held on Monday, April 21, 2025 at the Happy State Bank Theater located at 701 S. Taylor Street, in downtown Amarillo. Social hour starts at 5:30pm with a donation bar and heavy hors d'oeuvres. Muster will begin promptly at 6:30pm in the Theater.

The Amarillo A&M Club was founded in 1982 and has given Aggie student scholarships annually since its inception. The Club has an Endowed Scholarship with Texas A&M University with a value of \$70k+ with a total impact of \$178k since 1982.

As an affiliate of the Association of Former Students, the club is dedicated to supporting the interest of Texas A&M University. The club will organize and host programs and activities to provide its members with the opportunity to renew friendships formed during the student days at the university.

The mission of the Amarillo A&M Club is to raise scholarship money to help Amarillo area students with the financial burden of attending the greatest college on Earth!

2024 / 2025 Objectives

- Increase Club scholarship payouts to \$1,000 per student per school year (\$500 per semester) for up to five (5) new scholarships per year. *(Increased 2024 scholarship recipients from \$500 to \$1,000)*
- Guarantee club scholarship for four years of a current Club undergraduate scholarship recipient, if all requirements are met.
- Offer a \$500 Aggie Ring Scholarship to any current Club scholarship recipient who maintains at least a 2.5 GPA.
- Increase Amarillo area Aggie social interaction.
- Create more awareness of the Club mission among Amarillo area Aggies.

2024 / 2025 Strategies

- Create a Fall Fun Par 3 Golf Tournament *(completed)* and an Annual Spring Golf Tournament.
- Identify at least one other fundraising activity to support the Club scholarship objectives
- Upgrade Club website to include online membership and donation payments *(completed)*
- Upgrade Club logo *(completed)*
- Utilize Texas A&M Association of Former Student resources for email communication distribution to Amarillo area Aggies *(Officers completed required Association training to utilize their resources)*
- Encourage Club membership by Amarillo area Aggies
- Hold multiple Aggie football watch parties throughout the season *(Multiple Watch Parties Held)*
- Develop an Aggie summer pool party for 2025

Benefits to the Aggie Muster Sponsorship

- ❑ Create goodwill toward community involvement in local A&M club
- ❑ Target audiences are men and women from the age of 18 to 85 years of age
- ❑ Areas of Promotion includes, but not limited to:
 - o Website promotion on **www.amarilloamc.aggienetwork.com**
 - o Social Media recognition:
 - Facebook
 - o Day of Event Promotion
- ❑ ALL LEVELS OF SPONSORSHIP will have recognition in Aggie Muster Sponsor Board, Program, website and Facebook.
- ❑ Silver Taps sponsorship receives special recognition as Headlining Sponsor on all media Muster advertisements at the event.
- ❑ All billing will be through Amarillo A&M Club Foundation, a non-profit corporation. Checks made payable to Amarillo A&M Club, which is a 501(c)(3) charitable organization.
 - o Sponsors are encouraged to have packages paid prior to the event. All payments must be made according to the sponsor's commitment on the pledge form or promised promotion from the Amarillo A&M Club will not be completed.

Here's Your Opportunity to help Our Area Aggie Students!

AGGIE MUSTER SPONSOR PACKAGES

<i>Muster Packages</i>	<i>Amount</i>	<i>Headliner Recongition</i>	<i>Muster Sponsor Board</i>	<i>Muster Program</i>	<i>Social Media Recognition</i>
Silver Taps	\$1,000	◇	◇	◇	◇
Maroon	\$500		◇	◇	◇
White	\$200		◇	◇	◇
Hullabaloo	\$100			◇	◇

AMARILLO A&M CLUB AGGIE MUSTER

SPONSORSHIP FORM

Please print all names legibly and exactly as they should appear.

Contact Name _____

Company _____

Mailing Address _____

City _____ State _____ Zip Code _____ Phone _____

E-mail Address _____

Type of Sponsorship:

Silver Taps (\$1,000)

White (\$200)

Maroon (\$500)

Hullabaloo (\$100)

We agree to pay our pledge by one of these forms:

Please call for credit card information - _____

Please Mail money to: (Make check's payable to Amarillo A&M Club)

Amarillo A&M Club
P.O. Box 51031
Amarillo, Texas 79159-1031

Pay online at: <https://amarilloaggies.aggienetwork.com/muster>

If you have any additional questions, please call Travis Homer at **806-681-6520** or
Leman Wall at **806-681-9761**.

Signature of Donor

Date signed

THANK YOU FOR YOUR SUPPORT!!!!